

Contact

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- in Anubhav Sanyal

Education

Schooling

2018-2022

• Sri Sri Academy, Kolkata 2022-2024

DPS Ruby Park, Kolkata

Undergraduate

2024-2028

Symbiosis Institute Of Design

• B.Des In Communication Design Major - Graphic Design Minor - UI/UX Design

Skills

Graphic Design Video Editing **Music Creation** Pencil sketching Canva Adobe Illustrator Adobe Photoshop Da Vinvci resolve, Inshot, Imovie

Language

English Hindi

Bengali



About Me

Hi ! I am an 18 year old art enthusiast, studying graphic design at Symbiosis Institute of Design, who loves to indulge and express my creativity and opinion through art and music.

I would describe myself as a curious and friendly person with a positive outlook towards life. My strengths lie in working hard and diligently while maintaining my calm under pressure. I mostly enjoy sketching portraits and observing things in a unique way and love to challenge myself with creative ideas and sharing them online.

I foresee myself becoming a professional designer one day.

😑 Work Experience

<u>Graphic Design Intern</u>

April-May 2024

360 LG Services FZC - Video Editor Internship Recently, I had the opportunity to work with 360 Service, a website serving customers in Digital Marketing, SEO & Social Media Marketing. I gained experience in Editing a Brand Identity Video for their Company

Social Media Volunteer

Behala Asish Smrity Sangha - Photo/Video editor

Handled and interacted the Facebook page of this club based in Kolkata for the duration of Durga puja. Designed posts and managed content for the same. This gave me an exposure to professionally handle a page and enhance the social media presence while engaging with the followers.

Oct- Nov 2024

October 2024

Graphic Design Freelance Work

Dazzling Divas Boutique - Complete Graphic Design

Development and Brand Identity.

As a Freelance Graphic Designer for Dazzling Divas, a boutique based in Kolkata, I developed a cohesive brand identity by designing the logo, business cards, and brochures. I also contributed to enhancing the boutique's online presence by creating captivating social media content, including reels and photoshoots, and implementing effective social media marketing strategies to increase audience engagement and visibility.

Achievements

BRDS Design Exhibition Winner - Product Design

- Dhono dhanyo Auditorium, Kolkata 2023
- **Design Workshop**
- UID Ahmedabad 2023
- **Design Bootcamp Winner**
- IIAD Delhi 2022 **Best Exhibit Award**
 - Delhi Public School Ruby Park Kolkata 2022
- **Drawing Competition Winner 1st Prize**

Vigilance Awareness week Aayakar Bhavan, Income Tax Bhavan - 2022

Poster Design Competition - 2nd Prize holder Birla Industrial & Technological Museum - 2022

Soft Skills

- Teamplayer
- Leadership Critical thinker
- - Art Skills
- Debating
- **Research Skills**
- Media Handling Adaptability
- Time Management Crisis Management